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Organizing Entrepreneurship

Anna Grandori, Laura Gaillard Giordani

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Entrepreneurship has regained centre stage in the contemporary knowledge-intensive and innovation-driven economy, as well as in research. Integrating classic and recent insights into the organization, economics and management of entrepreneurial activities, *Organizing Entrepreneurship* aims to blend rigor with relevance, and connects theory with practical problems around key questions, such as:

- Is there any method in having ‘good ideas’ and discovering opportunities?
- Through which mechanisms can human, social, technical and financial resources be attracted and dedicated to new projects?
- Which alternative governance and organizational structures are to be considered for the constitution and organization of a new firm?
- To grow or not to grow? (Or how to grow without up-sizing)?
- How do you organize grown-up firms in an entrepreneurial mode?
- How can environments and external institutions help?

Original case studies are discussed and integrated throughout the text, which reflect a wide range of sectors (from agri-business to high tech) and countries (including emerging economies). Providing a unique resource for students and instructors of entrepreneurship and organization, this book also offers new insights to entrepreneurs and investors in the organization of new firms, as well as to managers striving to infuse entrepreneurial behaviors into their already established firms.

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