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Research-Based Planning for Public Libraries: Increasing Relevance in the Digital Age

Joseph R. Matthews

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Research-Based Planning for Public Libraries: Increasing Relevance in the Digital Age takes readers through a logical and effective process for developing a plan and implementing it within the various functions of the library. Grounded in research and best practices, the book offers practical, easy-to-implement advice and direction for today's public library administrators, managers, and board members.

Covering everything from goal-setting, policy-making, and budgeting, to collections, promotions, and access and evaluation, the book details how to better provide and promote access, convey its value to customers, and make the library a more integral part of the community. The author inspires library staff and administrators to reinvent themselves to meet—and overcome—the current challenges they face. The information is specifically tailored towards public librarians, particularly those in management or administration, as well as to LIS faculty and students of public librarianship and library management.

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