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An Introduction to Investment Banks, Hedge Funds, and Private Equity: The New Paradigm

David Stowell

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The dynamic environment of investment banks, hedge funds, and private equity firms comes to life in David Stowell’s introduction to the ways they challenge and sustain each other. Capturing their reshaped business plans in the wake of the 2007-2009 global meltdown, his book reveals their key functions, compensation systems, unique roles in wealth creation and risk management, and epic battles for investor funds and corporate influence. Its combination of perspectives?drawn from his industry and academic backgrounds?delivers insights that illuminate the post-2009 reinvention and acclimation processes. Through a broad view of the ways these financial institutions affect corporations, governments, and individuals, Professor Stowell shows us how and why they will continue to project their power and influence.

- Emphasizes the needs for capital, sources of capital, and the process of getting capital to those who need it
- Integrates into the chapters 10 cases about recent transactions, along with case notes and questions
- Accompanies cases with spreadsheets for readers to create their own analytical frameworks and consider choices and opportunities

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