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Whether you are a developer, engineer, researcher or student, this practical guide gives you everything you need to know about NFC technology and its applications. You will learn what differentiates NFC from other short-range technologies such as contactless cards, RFID and Bluetooth, as well as discovering the opportunities it provides, from a fast and instinctive user interface with no infrastructure requirements to the world of Secure Elements, Trusted Service Managers, mobile wallets and the Internet of Things. With critical applications in areas including advertising, retail and transportation, this book demonstrates how you can use NFC technology practically to make transactions easier and quicker. All of this is supplemented with an array of in-depth case studies and real-life examples to reinforce your understanding, along with detailed coverage of the problems associated with the wider commercial introduction of NFC and strategies that can be used to aid its future development.

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