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Project Management for SMBs: One project failure can spell financial disaster for a smaller business. An approach to project management tailored to the needs of SMBs.

Gren Gale

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Over ninety nine percent of companies in the USA and Europe are small and medium businesses with less than 250 staff. They are an important source of employment, growth and innovation for these economies. Surveys show that on average SMBs spend around 30% of their revenue on projects, so this should be a high focus area, especially given that one project failure can spell financial disaster for a smaller business. This book takes its readers though a lighter form of project management, designed to manage the risk of projects and put a repeatable and rigorous process in place, without imposing the large bureaucratic overheads required by project management methodologies such as PMP and PRINCE2. Small businesses can gain a competitive edge over their rivals by becoming better organized, controlling project costs and giving their customers the confidence that they are dealing with a professional project manager. Not only does this make the business run better and impress customers, but morale and retention increases when staff work in an organized set up. The book covers both the Agile and Waterfall development approaches and compares and contrasts the advantages of each.

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