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Corporate Performance Management: The Role of the Chief Performance Officer in Perilous Times

Bob Paladino

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Corporate Performance Management:
The Role of the Chief Performance Officer in Perilous Times
By Bob Paladino, CPA

CPM * Corporate Performance Management * Corporate Performance Management Officer * CPM Officer * Award Winning Best Practices

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In this five page question and answer based article you will learn about the emerging and more commonly established role of the Corporate Performance Management (CPM) Officer and the CPM Office in leading companies that have enabled them to out-compete their peer group competitors and to successfully earn globally recognized awards. Research was conducted on commercial, government and nonprofit organizations and what emerged was a common DNA surprisingly shared by all to attain their outstanding results. Central to these successful journeys was the CPM Officer and his or her function. As former SVP Global Performance (CPM Officer) in the Office of the CEO, I was honored then to collaborate with my colleagues and help Crown earn 1) the Balanced Scorecard Hall of Fame Award, 2) APQC Best Practice Partner Award and 3) Wall Street Journal Top 20 Most Improved in Shareholder Value annual recognition. This experience so intrigued me I researched over 100 award winning companies and authored two books on this topic. I am regularly asked to respond to fundamental questions about these experiences and to share the key responsibilities of the CPM Officer. I thought it would be beneficial to provide a conversational reply to a larger audience. This article answers frequently asked questions (FAQs). I hope you find this article useful to your organization. (Article fewer than 3,000 words)

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