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iPhone and iPad Apps for Absolute Beginners, iOS 5 Edition

Rory Lewis

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The iPhone is the hottest gadget of our generation, and much of its success has been fueled by the App Store, Apple’s online marketplace for iPhone applications. Over 1 billion apps were downloaded during the nine months following the launch of the App Store, ranging from the simplest games to the most complex business apps. Everyone has an idea for the next bestselling iPhone app?presumably, that’s why you’re reading this now! And with the popularity of the iPad, this demand will just continue to grow.

So how do you build an application for the iPhone and iPad? Don’t you need to spend years learning complicated programming languages? What about Objective-C and Cocoa touch ? The answer is that you don’t need to know any of those things! Anybody can start building simple apps for the iPhone and iPad, and this book will show you how.

This update of an Apress bestseller walks you through creating your first app, using plain English and practical examples using the iOS 5 software development platform and more. It cuts through the fog of jargon and misinformation that surrounds iPhone and iPad application development, and gives you simple, step-by-step instructions to get you started.

- Teaches iPhone and iPad apps development in language anyone can understand
- Provides simple, step-by-step examples that make learning easy, using iOS 5
- Offers videos that enable you to follow along with the author?it’s like your own private classroom

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From reader reviews:

Jonathan Flannagan:

A lot of people always spent their free time to vacation or go to the outside with them friends and family or their friend. Do you know? Many a lot of people spent they free time just watching TV, or perhaps playing video games all day long. If you want to try to find a new activity that's look different you can read a book. It is really fun for yourself. If you enjoy the book that you just read you can spent the entire day to reading a reserve. The book iPhone and iPad Apps for Absolute Beginners, iOS 5 Edition it is quite good to read. There are a lot of people who recommended this book. These people were enjoying reading this book. When you did not have enough space bringing this book you can buy often the e-book. You can m0ore effortlessly to read this book out of your smart phone. The price is not too expensive but this book provides high quality.

Tara Thornton:

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John Morris:

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Joseph Lafond:

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